

Optimization of Professional Development Path in Recording Arts Universities

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Abstract: Recording involves many fields in today's society, such as music, TV, movies and so on. With the commercialization of film and television works and the continuous improvement of film and television production technology, recording has gradually differentiated into a specialized job, forming a major in recording arts. The main purpose of colleges and universities is to cultivate high-quality talents needed by the society. However, with the increasing employment pressure, the traditional theory-based teaching method can no longer meet the needs of the society. Recording arts's specialty lies in its own professional and artistic characteristics, and it also creates a broader development space for itself. This paper discusses the optimization of the development path of recording arts major in colleges and universities. Recording arts should arrange teaching design, teaching content and teaching activities according to students' characteristics, so as to improve students' recording literacy and the effectiveness of recording arts specialty.

1. Introduction

Recording arts specialty came into being in the early 20th century with the emergence of radio broadcasting and audio movies. Recording involves many fields in today's society. For example, music, TV, movies, etc., which are heard in daily life, are recorded, analyzed, post-processed and produced by professional recording talents, and then the best effect of the sound is played out, so that people can enjoy the beautiful and wonderful sound^[1]. The major of recording arts belongs to the category of art, which integrates the knowledge of many disciplines, such as film, music, fine arts, physics, psychology, etc., and is an applied discipline with strong cross-cutting and integration^[2]. There were no special recording personnel in the production of early broadcast works and audio films, and the recording work was usually done by some personnel in charge of equipment management. Later, with the commercialization of film and television works and the continuous improvement of film and television production technology, the recording work gradually differentiated into a specialized job, forming a major in recording arts^[3]. Among art disciplines and majors, it is precisely because recording arts has the inherent characteristics of being at the forefront of the times that it has attracted more and more attention from both inside and outside the industry. The enrollment scale and enrollment number of colleges and universities offering recording arts majors are also increasing year by year^[4].

Modern professional education in recording arts is integrated with film and television education. There are also some colleges that have specially set up the recording arts major to provide students with special recording arts professional education. With the prosperity of socialist cultural undertakings in recent years, more than a dozen universities in China have set up recording arts majors, including traditional art colleges and local comprehensive universities^[5]. Recording arts major, as an interdisciplinary major with a certain history of running a school, is experiencing the development period of diversified arts and the tide of digitalization and networking technology. With the development of science and technology and the update of communication means, some of the latest science and technology, such as multimedia technology, electronic technology, etc., have also begun to be involved in recording arts specialty and enriched into education^[6]. Some educational seminars are often held in some famous international colleges and universities, and a considerable part of them are attended by recording arts majors. With the extensive deepening of

the new curriculum reform, higher requirements are put forward for universities to learn recording arts professional courses. How to improve the effectiveness of recording arts courses in colleges and universities, so as to improve students' professional quality, has become the focus of the current college teachers in recording arts^[7]. How to cultivate high-level applied talents to adapt to the new situation in different geographical, environmental and economic conditions is a new requirement for professional development and talent training, and it also determines the necessity for recording arts specialty to develop its discipline characteristics according to its discipline characteristics^[8]. Based on this, this paper discusses the optimization of the development path of recording arts major in colleges and universities.

2. Present Situation of Professional Practice Teaching Reform in Recording Arts

2.1 The Curriculum Lacks Rationality

Recording arts major is developed for film, television, broadcasting and other industries to cultivate high-quality senior technical talents with both ability and political integrity who can engage in recording work, and for film, television and other artistic creation units to train sound artists who can engage in sound artistic creation of film and television works. In the modern world, professional education in recording arts is regarded as a part of film and television education, and the recording course is a basic required course for film and television majors. Only in the future practical work or later study will there be more professional sound engineers, sound mixer and so on^[9]. At present, although all colleges and universities have the curriculum standards designated by the national education department, in actual teaching activities, many colleges and universities will adjust the curriculum standards according to the actual situation of their own schools, but the results after adjustment are often difficult to achieve the ideal purpose. Teaching in recording arts is shown in Figure 1.



Fig.1 Teaching in Recording Arts

Video recording requires students to have basic theoretical knowledge of sound art and recording technology, and to train professionals with the abilities of video sound design, video sound creation, and audio program production for movies, television, radio and other arts. Music recording mainly

requires students to master recording methods and production skills, have the ability to independently solve problems in music recording, mixing and surrounding disciplines, and be able to engage in sound recording and related work in recording studios, theaters, halls, etc. In order to meet the needs of the audience and make movies more enjoyable, people sometimes use the way of making voice actors speak behind the screen to achieve the sound effect. Although this practice has improved the movie's appreciation to a certain extent and helped the movie "look sound", it undoubtedly did not solve the most critical problem. In the process of teaching recording arts courses in colleges and universities, teachers will design the teaching according to their subjective consciousness, which may lead to the situation that the number of class hours may be affected or the teaching content is one-sided, thus reducing the effectiveness of professional education in recording arts.

2.2 The Course Content Lacks Advancement

At present, there is a problem in the teaching of recording arts specialty in many colleges and universities in China, that is, the teaching content does not really keep pace with the times, the teaching content lacks advancement, and the teaching can't really meet the actual needs of industry development. The professional development of recording arts colleges and universities should conform to the industrialized system and standards of film and television recording and music production, and conform to the development direction of recording technology and art. At the same time, students should have a more comprehensive subject quality. By combing the curriculum system, perfecting the subject structure, and adjusting the course content, they should change from a large and comprehensive curriculum setting mode to a small and specialized training mode by projects and stages.

Recording arts's major itself has the teaching characteristics of strong integration. Colleges and universities build a mutually supportive discipline structure through the complementarity of disciplines and the optimization of the structural layout, so that the major will not be isolated and develop freely. Interdisciplinary support will drive the innovation and sustainable development of disciplines, and the advantages of teaching and practice will be combined to form a distinctive discipline construction layout. At present, the teaching content of recording arts specialty lacks pertinence, which leads to many students' lack of industry competitiveness after graduation, thus hindering the further development of recording arts specialty in colleges and universities. In addition, some colleges and universities have insufficient experience in transitional education, have not established good cooperative relations with relevant transitional educational institutions, and lack abundant resources and teachers. Therefore, it is difficult to improve the professional teaching level in recording arts.

3. Reform Strategy of Professional Practice Teaching in Recording Arts

3.1 Arrange Teaching Content According to Professional Needs

The quality of college students in recording arts is uneven, and most of them are junior high school students or senior high school students who have no sound recording foundation. Therefore, when designing teaching, teachers should fully combine students' physical and mental characteristics, and set corresponding teaching objectives so as to guide students' learning direction. In the process of learning, it is not enough to just learn the knowledge of sound recording. Knowledge is a theoretical thing, which provides theoretical basis when working and makes a detailed analysis of sound. In the later production process, sound engineers should give full play to their abilities under the guidance of theoretical knowledge, so as to combine theoretical and practical abilities. The cultivation of professional talents in colleges and universities in recording arts should keep pace with the adjustment of industrial structure and be brave in innovation. It is an inevitable choice for colleges and universities to realize sustainable development and the key to enhance their core competitiveness to establish a discipline model that is in line with the development of the contemporary market and to cultivate superior talents that are truly in line with

market demand. Figure 2 shows the core composition of innovative education in recording arts.

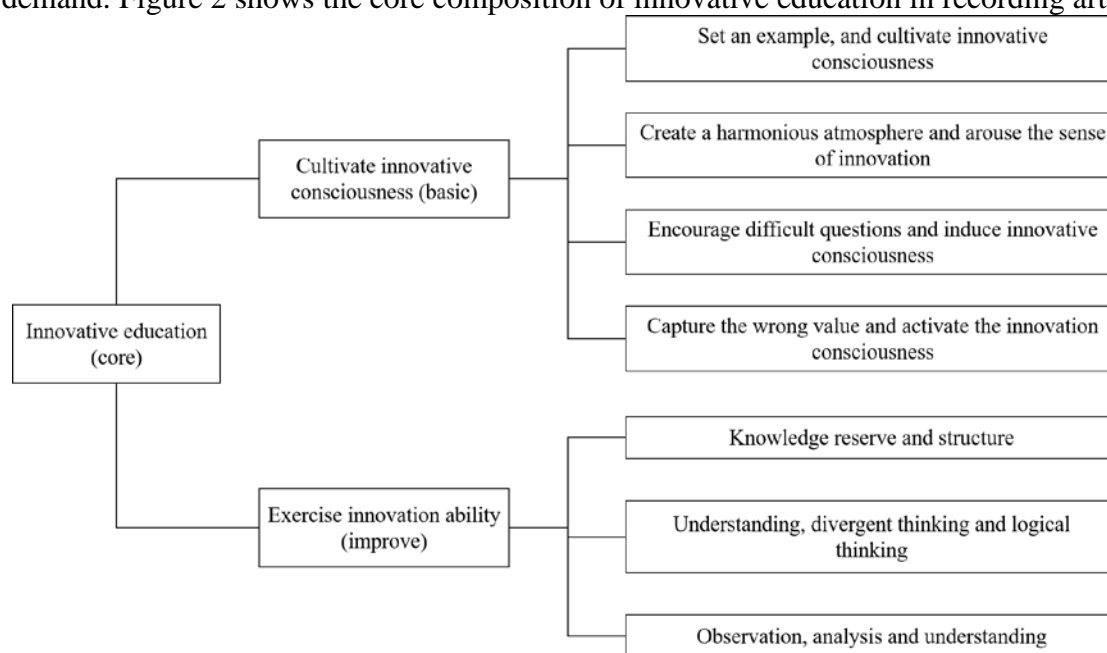


Fig.2 The Core Composition of Innovative Education in Recording Arts

In the teaching process, the teacher can show the students the demonstration works first, then teach the students the theoretical knowledge and skills of this type of recording works, and show the students the recording process and technical highlights of this kind of recording works through multimedia video materials. Finally, let the students practice according to the demonstration recording works. In this process, teachers should go deep into the students, so as to correct and guide students' incorrect skills in time, and at the same time, it is convenient for students to ask teachers for advice when they encounter problems. The establishment of the major in recording arts is rooted in the media industry, the talent training is oriented to the media industry, and its duty is to serve the media industry. The discipline development of the major in recording arts must be based on the current market situation and the demand for recording talents with Chinese characteristics^[10]. According to the current development of popular music, the sound produced by these instruments can be appropriately added to the later production by the sound recorder to add some vitality to the sound. When learning professional knowledge of recording, learners are required to have recording technology, recording technical skills, sound circuit analysis and later electronic music production ability. For students who have no sound recording foundation, teachers should start teaching activities from the most basic theoretical knowledge of sound recording, such as different types of sound recording works and different tools needed by different types of sound recording works, so as to lay a solid foundation for students' sound recording education first, so that the follow-up teaching activities can proceed smoothly.

3.2 Arrange Teaching Activities According to the Characteristics of the Course

The demand of the market has made more and more young people begin to understand the recording major, apply for the recording major and learn the recording major. Some colleges and universities have set up recording majors one after another, and actively do a good job in teaching related to recording majors. Under this background, the recording profession is constantly expanding and developing. Paying attention to freshmen's professional education in recording arts in teaching and practice, we need to train all students to have mature professional consciousness in recording arts in the shortest possible time, and do a good job in changing roles in different situations. Recording arts's professional consciousness can make recording arts's professional work more targeted, stimulate students' enthusiasm for recording arts, and enable freshmen who are still ignorant of recording arts's major to form recording arts's professional consciousness as soon as possible. The teaching materials of recording arts major courses in colleges and universities should

fully conform to the actual situation of students, and it is not advisable to choose too deep teaching materials, otherwise it will easily lead to students' weariness of learning. Therefore, the teaching contents should be simple and easy to understand, rich in diversified features, and helpful to improve students' competitiveness in the industry. In the process of creating the sound of film and television works, sound engineers should not only ensure that the designed works meet the artistic requirements of screen images, but also make full use of advanced scientific and technological equipment and high standards of scientific and technological standards to ensure the sound quality in artistic works.

From the perspective of social needs, on the basis of summing up the experience of personnel training, this paper studies the problem of transforming technical resources of enterprises into educational resources, innovates the teaching content, and combines the actual situation of students to integrate the teaching objectives of professional courses in recording arts into two directions from breadth and depth. In the course arrangement, we should give full consideration to the reasonable integration of theory and practice, and avoid laying too much emphasis on theory, which leads to students' theoretical work, which does not meet the current social demand standard for applied talents. Based on the strong professionalism and artistry of recording arts major, it is determined that this major can not only meet the needs of film and television and music work, but also have the opportunity to develop in the direction of multimedia application. The broad development space of recording arts major determines that it will develop to a new level. In the process of training, colleges and universities must strengthen students' practical teaching, increase the opening of recording training classrooms and practical training, increase the proportion of design experiments and comprehensive experiments, increase practical skills training links such as curriculum design and academic year design, strengthen students' practical skills training, and appropriately increase the time for completing internship. The vigorous development of the recording profession has trained a large number of technical talents for the society. When students learn the professional knowledge of recording, they should not only learn the relevant professional knowledge and have relevant abilities, but also keep abreast of the development of the major and keep abreast of some new developments of the major. This will not only help us learn this major better, but also help us solve the problems we encounter in our work.

4. Conclusions

As a combination of art and technology, recording arts major covers science, engineering, arts and other disciplines, and is highly practical. It requires students to have high artistic quality and accomplishment, profound musical knowledge, familiarity with various recording equipment, and mastery of certain recording theories and skills. The study of any subject has to go through a long process. The recording major involves a lot of knowledge and covers a wide range, so there is a lot of knowledge to learn, and the requirement for ability is also relatively high. Recording arts major is a major from history and facing the future. The openness of its connotation and extension enables many audio-related technical and artistic disciplines to be linked here. It has a broad application environment and can create richer and more creative single-media or multimedia works. Recording arts should arrange teaching design, teaching content and teaching activities according to students' characteristics, so as to improve students' recording literacy and the effectiveness of recording arts specialty. The establishment of recording arts's characteristic disciplines should rely on superior resources and environment, find the path of discipline construction and development mode in harmony with itself, and optimize the discipline structure, promote the integration of disciplines, and enhance the practice effect.

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